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Mission Update

Elevate a Million



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Elevate A Million

CONSULTANCY FOR SUSTAINABLE AGRICULTURE, LIVELIHOODS & POLICY IMPACT

A trusted team of senior professionals with decades of field, academic & international experience offering expert solutions in:

- Sustainable Agriculture & Organic Farming
- Farmer Producer Organizations (FPOs)
- Agri Value Chains & Market Linkages
- Rural Livelihoods & Development Programs
- Policy Advisory & Impact Projects

Driving Scalable, Sustainable Growth for Rural India

Partner With Us to Elevate a Million Lives

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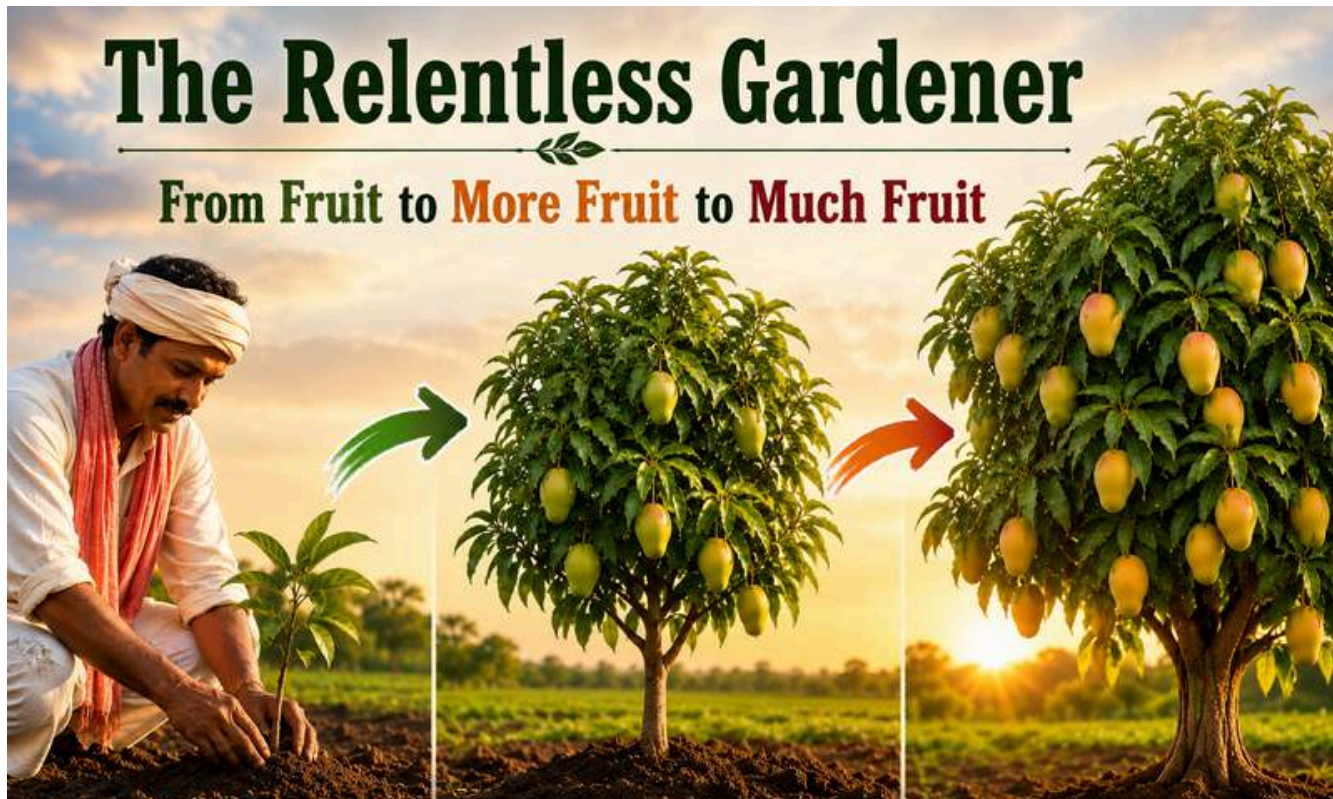
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Empowering people. Increasing incomes. Transforming communities.

Elevate A Million believes that true development is not measured by income alone, but by the restoration of dignity, the creation of opportunity, and the ability of families to live with stability, purpose, and hope. The movement is committed to empowering individuals and communities through **sustainable livelihoods, skill development, education, agriculture, and entrepreneurship.**

By connecting rural potential with modern opportunities, Elevate A Million seeks to bridge economic and social gaps while enabling families to become self-reliant and resilient.

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The Relentless Gardener

From Fruit to **More Fruit** to **Much Fruit**

It was the night before the crucifixion, and Jesus knew the weight of what was about to unfold. His mission, foretold since Eden and echoed throughout scripture, was nearing its fulfillment. As He walked with His disciples from the upper room toward the Garden of Gethsemane, He paused beside a vineyard and began teaching one final lesson through the imagery of a vine and its branches. In that moment, Jesus revealed something profound about the heart of the Father. The Father is not passive toward our growth; He is deeply committed to it. For those bearing no fruit, He works toward fruit. For those bearing fruit, He cultivates more fruit. For those bearing more fruit, He continues shaping them toward much fruit. Jesus presented a Father who is relentless and fully invested in the spiritual fruitfulness of His children, continually working in every stage of growth so that our lives increasingly reflect Him.

1. No Fruit

First, Jesus bent down and pointed to a branch lying near the bottom of the vine. Its leaves appeared muddy and dull because it was too close to the ground, hidden beneath the surrounding branches and unable to receive enough sunlight. It was no surprise that the branch bore no fruit. In John 15:2, many English translations describe the Father's response as "cutting off" such branches. However, the original Greek word used is airei, which can also mean "to lift up." I live near vineyards and very recently I came to appreciate this imagery more deeply. Vineyard owners do not immediately cut away branches hanging low to the ground. Instead, they carefully lift them, clean them, support them, and tie them

higher into the vine so they can receive the sunlight necessary to become fruitful. In many cases, branches that once appeared lifeless begin producing fruit after being lifted and restored. Jesus was revealing something profound about the heart of the Father. Our Father disciplines those He loves (Hebrews 12:6), and His discipline confirms that we truly belong to Him (Hebrews 12:7). His purpose is not to destroy us, but to restore us. Even in seasons of fruitlessness, the Father's desire is to lift us, strengthen us, and give us another opportunity to bear fruit.

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Ishmael

“God hears the cry of the forgotten and turns wilderness into destiny.”

A Life of Resilience, Promise, and Divine Encounter

The life of Ishmael, the son of Abraham and Hagar, is a compelling story of struggle, survival, and divine intervention. Found in the book of Genesis, his journey unfolds amidst family conflict, displacement, and uncertainty - yet marked unmistakably by God's faithfulness. Though not chosen as the covenant heir like Isaac, Ishmael was never outside God's care. His story reminds us that God's purposes extend beyond human expectations and social structures.



ISMAEL
— SON OF ABRAHAM —

“As for Ishmael, I have heard you. I will surely bless him and make him fruitful and multiply him exceedingly.”
— Genesis 17:20

A SON PROMISED, A NATION BLESSED
Ishmael, son of Abraham and Hagar, is a significant figure in the Bible and the ancestor of many nations.

- SON OF ABRAHAM**
Born to Abraham and Hagar when Abraham was 86 years old. (Genesis 16:15)
- GOD HEARD**
When Hagar and Ismail were in the wilderness, God heard their cry, provided for them, and made a great promise. (Genesis 21:17-18)
- A GREAT NATION**
God promised Abraham that Ismail would become a great nation, with twelve leaders and many descendants. (Genesis 17:20)
- DWELLER IN THE WILDERNESS**
Ishmael grew up in the desert, became a skilled archer, and lived as a nomad. (Genesis 21:20)

A Life Framed by Promise and Pain

Ishmael's birth came out of human impatience when Sarah, unable to bear children, gave Hagar to Abraham (**Genesis 16:1– 4**). What began as a solution soon turned into a source of tension. When Isaac was later born, Ishmael and his mother were sent away into the wilderness (**Genesis 21:14**).

Yet, in that moment of abandonment, God intervened. He heard the cry of the boy and provided water, direction, and a future. God reaffirmed His promise: Ishmael would become a great nation (**Genesis 21:18**). His life journey - from rejection to restoration - reveals a God who sees, hears, and provides.

SWOT Analysis of Ishmael's Life

Strengths

Marked by Divine Promise

- **Divine Assurance:** God promised to make Ishmael into a great nation (Genesis 21:18).
- **Resilience:** Survived harsh wilderness conditions through divine provision.
- **Purpose in God's Plan:** Though not the covenant heir, his lineage carried significance (Genesis 17:20).

Weaknesses

Shaped by Human Conflict

- **Broken Family Dynamics:** Conflict with Sarah and Isaac led to separation (Genesis 21:10).
- **Identity Challenges:** Being the son of Hagar created social and emotional tension.
- **Relational Strain:** Early rivalry influenced long-term divisions.

Opportunities

A Legacy Beyond Rejection

- **Father of Nations:** Ishmael became the father of twelve princes and many nations (Genesis 25:12–18).
- **Spiritual Significance:** Revered across multiple faith traditions.
- **Model of Endurance:** His story inspires faith during hardship and uncertainty.

Threats

Ongoing Tensions and Misunderstanding

- **Historical Conflict:** Tensions between descendants of Ishmael and Isaac.
- **Marginalization:** Often overshadowed in biblical narratives.
- **Misinterpretation:** His story is sometimes misunderstood in modern discourse.

Lessons Learned for Mission Work

1. God Sees the Overlooked

Ishmael's story teaches that no one is invisible to God. Even those pushed aside by society remain central to His plan.

2. The Wilderness is Not the End

Moments of rejection and hardship can become places of divine encounter and transformation.

3. Identity is Rooted in God, Not Circumstances

Ishmael's worth was not defined by his status, but by God's promise over his life.

4. Mission Requires Compassion Beyond Boundaries

God's blessing extended beyond the “chosen line.” This challenges us to expand our mission vision beyond traditional boundaries.

Conclusion

From Survival to Significance

Ishmael's life is not merely a story of rejection - it is a testimony of resilience under divine care. His journey reminds us that God writes purpose even in painful chapters.

As we engage in mission work—especially among the marginalized, displaced, and overlooked—may we remember Ishmael. The same God who met him in the wilderness continues to meet people today in their places of need.

Mission Insight

Where the world sees abandonment, God sees opportunity for destiny.



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Kings Caravan

Bringing Hope to the Tribal
Communities of Northeast India

Kings Caravan is one of the impactful outreach initiatives of P R Baby Foundation, dedicated to combating the growing menace of drug abuse among tribal communities in Northeast India. Over the years, the initiative has emerged as a powerful movement of awareness, transformation, and hope, especially among vulnerable youth living in remote and underserved regions.

Through village campaigns, youth gatherings, street plays, music programs, counselling sessions, and community interactions, Kings Caravan has helped thousands understand the devastating effects of addiction on individuals, families, and society. The initiative goes beyond simply speaking against drugs — it focuses on educating communities, restoring broken lives, and inspiring young people to choose a meaningful and productive future. One of the greatest strengths of Kings Caravan is its ability to connect directly with the people. By using local cultural expressions, testimonies, and interactive programs, the campaign communicates its message in a relatable and impactful manner. Many young people who were once at risk have found encouragement, guidance, and renewed purpose through these outreach efforts.

The initiative has also played a significant role in empowering tribal communities to openly discuss issues related to substance abuse, mental health, peer pressure, and social challenges — topics that were often ignored or left unaddressed. Parents, teachers, church leaders, and community elders have increasingly joined hands with the movement to protect the younger generation from the dangers of addiction. Today, Kings Caravan stands as more than just an awareness campaign. It is a movement of compassion and transformation, carrying a message that every life has value and every community can rise above the challenges of drug abuse through collective action, education, and hope.

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2. More Fruit

Then Jesus pointed to another branch, one that was already bearing fruit. The disciples may have expected Him to praise the branch and leave it untouched. Instead, Jesus explained that the Father prunes fruitful branches so they can bear even more fruit. Fruitfulness was not the end of the process; it was the beginning of deeper cultivation. Pruning is rarely comfortable. A branch that is already producing fruit might wonder why anything needs to change. Yet the vinedresser sees what the branch cannot. He knows which areas are draining strength, which growth is unnecessary, and which cuts are required for greater abundance in the future. The Father's pruning is intentional, precise, and always motivated by love. There is an important distinction between discipline and pruning. Discipline is often the Father's response to wandering, disobedience, or sin, calling us back to repentance and restoration. Pruning, however, is the Father's response to faithfulness. It is what He does when we are already bearing fruit but He desires to lead us into greater effectiveness and deeper maturity. Discipline corrects; pruning refines. One produces repentance, while the other produces greater fruitfulness. The relentless Gardener is not satisfied with some fruit when He knows the branch was created for more.

3. Much Fruit

Finally, Jesus pointed to branches that had matured and become heavy with fruit. These branches reflected the true purpose of the vine and brought honor to the vinedresser. In John 15:8, Jesus declared, "By this My Father is glorified, that you bear much fruit and so prove to be My disciples." The Father's ultimate desire is

not occasional fruitfulness, but lives overflowing with enduring fruit that reveals His character to the world. Yet there is a danger that comes with much fruit. A branch carrying abundant fruit becomes heavy under its own weight. If left unsupported, it can begin to bend away from the vine, dragging along the ground until it eventually cracks, withers, and becomes fit only for the fire. For this reason, vineyard owners carefully tie heavily laden branches closer to the vine so they can remain supported and continue receiving life from it. Jesus was revealing a profound spiritual truth. The greater the fruitfulness, the greater the need for closeness to the vine. Success, influence, gifting, and spiritual abundance can create the illusion of strength and independence, yet a fruitful branch survives only by remaining deeply connected to its source. What sustains a branch with little fruit is not enough for a branch carrying much fruit. Greater fruitfulness requires greater dependence.

John 15 reveals a Father who is relentlessly committed to the fruitfulness of His children. When there is no fruit, He lifts the branch with compassion and gives it another opportunity to grow. When there is fruit, He lovingly prunes so that greater fruit can emerge. And when there is much fruit, He draws the branch even closer to the vine so it can bear the weight of its calling without breaking away.

Fruitfulness is never the product of striving alone; it is the result of abiding in Christ and surrendering to the faithful work of the Father. For the Father's desire has always been the same: from no fruit, to fruit, to more fruit, and ultimately to much fruit that brings glory to Him.

Dr. Giby Raphael

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Upgrading the Standard of Micro Schools in South Garo Hills

Empowering every child with education, opportunity, and confidence.



In the remote interiors of South Garo Hills, Meghalaya, access to quality education continues to remain a major challenge for many children. Through its Micro School initiative, the P R Baby Foundation is bringing hope and opportunity to some of the most underserved communities.

As part of our commitment to improving the learning environment and enhancing the dignity of every child, significant efforts were recently undertaken to upgrade the standard of the micro schools. Essential support materials such as school furniture, student uniforms, and other learning facilities were provided to create a more comfortable, disciplined, and child-friendly atmosphere.

The introduction of desks, benches, and basic classroom infrastructure has transformed the learning spaces into more organized and motivating environments. Providing uniforms has also helped instill confidence, equality, and a sense of belonging among the children.

As part of our commitment to improving the learning environment and enhancing the dignity of every child, significant efforts were recently undertaken to upgrade the standard of the micro schools. Essential support materials such as school furniture, student uniforms, and other learning facilities were provided to create a more comfortable, disciplined, and child-friendly atmosphere.

These improvements are not merely about infrastructure—they are investments in the future of children living in remote tribal communities where educational opportunities are limited. The initiative reflects the belief that every child, regardless of geography or economic condition, deserves access to quality education in a nurturing environment.

The Micro School model has already demonstrated that small, community-based schools can create meaningful impact in hard-to-reach regions. Encouraged by the success of these initiatives, P R Baby Foundation envisions expanding this movement across more remote villages, ensuring that no child is left behind.

Through collective support, community participation, and sustained commitment, these micro schools are becoming centers of transformation—bringing education, hope, and a brighter future to the hills of Meghalaya.



Hardingson A Sangma
Director

**Rongringpal English
Medium School - South
Garo Hills. Meghalaya.**

Gasa English Medium Higher Secondary School

Bringing Hope Through Education



In the remote hills of East Garo Hills, Meghalaya, where many families struggle with poverty and limited opportunities, Gasa English Medium Higher Secondary School is becoming a beacon of hope for the community.

The school is committed to providing quality and value-based education to children from Garo tribal families, many of whom would otherwise have little access to proper schooling. Beyond academics, the school is shaping character, building confidence, and helping children dream of a brighter future.

Through the dedicated efforts of teachers and the support of well-wishers, students are being empowered to rise above social and economic challenges. Every classroom lesson is helping to break the cycle of poverty and opening doors to new possibilities for families and future generations.

The impact of the school is now visible in the lives of children who are gaining confidence, discipline, and a vision for their future.

Parents who once had little hope for higher education are now seeing their children excel academically and aspire toward meaningful careers and responsible citizenship.

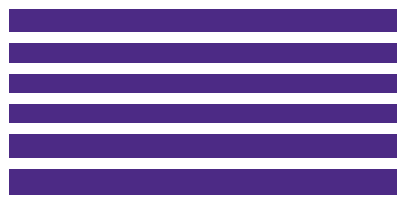
The recent achievement of a 100% board examination result stands as a strong testimony to the school's commitment to excellence even in a region with limited resources and educational challenges. With the commencement of Higher Secondary (+2) classes from the academic year 2026, Gasa School is entering a new phase of growth and service to the community. Gasa School continues to stand as a testimony that education can transform lives — even in the most remote corners of the nation.

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MORDECAI

A Man of Faith, Courage and Purpose



John Alex
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Keeping the group size manageable and maintaining a spirit of openness and trust are essential for sustaining vibrant fellowship.

Mordecai lived and worked at the “king’s gate,” a place associated with administration, judgment, and public affairs. Though he was not among the empire’s elite, his position gave him access to information and influence.

He was also the guardian and cousin of Esther, a young Jewish woman who later became queen of Persia.

Mordecai’s character is revealed through several important qualities.

1. Mordecai’s Integrity

One day Mordecai discovered a conspiracy to assassinate the king. Instead of remaining silent, he informed Esther, who relayed the message to the king.

The conspiracy was stopped, and the incident was recorded in royal chronicles.

Interestingly, Mordecai received no immediate reward. Yet this forgotten act later became the turning point of the entire story.

His integrity teaches that faithfulness is valuable even when recognition is delayed.

2. Mordecai’s Courage

The rise of Haman brought a major crisis.

Haman demanded public honor and bowing from royal officials. Mordecai refused.

This refusal was not merely political stubbornness; it reflected deep conviction and identity. Haman became furious and planned

not only to destroy Mordecai but to annihilate all Jews throughout the empire. This transformed a personal conflict into a genocidal decree.

3. Mordecai’s Leadership

When the decree against the Jews spread across Persia, Mordecai encouraged Esther to approach the king.

His famous words remain timeless:

“Who knows whether you have come to the kingdom for such a time as this?”

Mordecai recognized that Esther’s position was not accidental. He understood divine timing and purpose even in the middle of crisis.

True leadership often involves:

- Discernment
- Courage
- Encouraging others to step into responsibility

4. Divine Reversal in Shushan

One of the greatest themes in Esther is reversal.

Haman planned to publicly humiliate Mordecai, but instead:

- The king honored Mordecai publicly
- Haman fell into his own trap
- The Jewish people were delivered

Eventually Mordecai rose to become second in command in the Persian Empire.

From a man sitting quietly at the gate, he became one of the most powerful leaders in the empire.

5. The Festival of Purim

The deliverance of the Jews led to the establishment of Purim, still celebrated by Jewish communities today.

Purim commemorates:

- Survival
- Deliverance
- God’s hidden protection

Though God’s name is never explicitly mentioned in Esther, His providence is evident throughout the story.

Spiritual and Leadership Lessons from Mordecai

1. God Uses Ordinary People

Mordecai was not a king or prophet, yet he became a vessel for national deliverance.

2. Position Matters

God strategically places people in locations of influence for future purposes.

3. Courage Has a Cost

Standing for conviction may invite opposition, but compromise can be more dangerous.

4. Leadership Means Empowering Others

Mordecai’s greatest contribution may have been empowering Esther to act courageously.

5. Divine Timing Is Real

What appears delayed or forgotten can become crucial at the right moment.

Conclusion

The story of Mordecai is deeply connected with the grandeur and political complexity of ancient Shushan, the royal city of Persia. In the midst of imperial power, palace politics, and cultural tension, God raised a faithful man who stood firm in conviction, wisdom, and humility.

Mordecai’s life reminds us that:

- Integrity matters
- Courage can change history
- God works behind the scenes
- Ordinary people can fulfill extraordinary purposes

In the magnificent courts of Shushan, amid the might of the Achaemenid Empire, the quiet faithfulness of Mordecai became the instrument through which an entire nation was preserved.

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Elevate A Million Cont... Page:01

Empowering people. Increasing incomes. Transforming communities.



A Vision for Transformation

Elevate A Million Private Limited is a people-centered movement with a bold vision—to empower one million individuals and families toward sustainable living and economic independence.

The initiative focuses on strengthening rural communities by increasing family income, improving livelihoods, creating employment opportunities, and bridging the growing gap between rural and urban society. Rather than offering temporary support, Elevate A Million seeks to create long-term transformation through agriculture, skill development, entrepreneurship, and market connectivity.

Helping Farmers Earn More

At the heart of the mission are rural farmers who often struggle with low income despite hard work and valuable produce.

Elevate A Million helps farmers by:

- Connecting them directly to markets
- Promoting contract farming and organized cultivation
- Encouraging value addition and better pricing
- Providing training in modern and sustainable farming practices
- Reducing dependency on middlemen

The goal is simple: help farmers move from survival farming to profitable farming.

Skill Development for Sustainable Livelihoods

Many rural youth and families lack access to practical skills that can lead to stable income opportunities.

To address this, the initiative promotes:

- Vocational training
- Entrepreneurship development
- Farm and non-farm skill programs
- Digital and livelihood training
- Employment linkages

By equipping people with relevant skills, families gain the confidence and ability to build a better future.

Bridging the Rural-Urban Gap

One of the major challenges in society today is the widening gap between rural and urban communities—in opportunities, income, education, and access to resources.

Elevate A Million works to bridge this divide by:

- Bringing technology and market access to villages
- Creating rural business opportunities
- Supporting education and knowledge centers
- Encouraging innovation and community development
- Building networks between producers, consumers, and industries

The vision is to create empowered rural communities that are connected, productive, and future-ready.

A Movement Toward Dignity and Hope

Elevate A Million believes that true development is not just about financial growth—it is about restoring dignity, creating opportunity, and enabling families to live with stability and hope.

Through collective action, partnerships, and community empowerment, the movement seeks to transform lives one family at a time—until millions are elevated into sustainable and meaningful living.

Conclusion

Elevate A Million is more than a project—it is a mission to empower people, strengthen families, and transform communities. By increasing incomes, developing skills, creating opportunities, and connecting rural communities to a brighter future, the initiative is building a pathway toward lasting and sustainable change.

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MORDECAI

A Man of Faith, Courage and Purpose
Lessons for Today's World

One of the greatest lessons from Mordecai's life is the importance of responsible and shared leadership. In today's world, many people desire positions, titles, and recognition, but fewer are willing to carry the burden of accountability that true leadership requires. Leadership is not merely about authority - it is about responsibility, sacrifice, and helping others rise. Mordecai did not seek personal glory. Instead:

- He guided Esther
- Encouraged her leadership
- Shared responsibility
- Empowered another person to fulfill her purpose

Modern organizations, ministries, and communities often struggle because:

- Team members are ignored
- Leadership is centralized around one individual
- People hesitate to mentor others
- Success is treated as personal achievement rather than collective growth

True leadership multiplies leaders.

A healthy leader does not fear capable people around him. Instead, he:

- Develops others
- Shares opportunities
- Builds trust
- Creates future leaders

Mordecai teaches us that great leadership is not controlling people, but preparing people.

The preservation of the Jewish nation was possible because Mordecai was willing to stand behind Esther, support her, and help her succeed. His influence came not from seeking the spotlight, but from faithfully serving a greater purpose.

In a world driven by ambition and self-promotion, Mordecai's life calls us back to:

- Humility over pride
- Service over status
- Collaboration over control
- Legacy over personal recognition

Ultimately, the greatest leaders are not those who build themselves alone, but those who raise others and leave behind transformed people, strong communities, and enduring purpose.

John Alex

