



Elevate A Million Pvt. Ltd.

Mission Update

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P R Baby Foundation

Christian Idolatry Why the Seen Still Competes with the Unseen

In Hebrews 11, the author presents sixteen giants of faith as witnesses, encouraging us to run our race with endurance - if they could finish well, so can we. Yet, if we look to them for the **“how”** of running our race, we will be disappointed. These heroes are inspiring examples to *glance* at, but only Jesus is the One we must *fix* our eyes on (Hebrews 12:2). He is not merely an example of faith- He is the author and perfecter of our faith. When our eyes are fixed on Jesus, our motivation changes. It’s no longer about what we gain or how we feel; it becomes entirely about who He is. We worship Him not only for what He does for us, but because He is God - holy, sovereign, and worthy of all praise.

Fixing our eyes on Jesus is not easy - it is a spiritual discipline that must be intentionally cultivated. Paul reminds us in 2 Corinthians 4:18 that this requires a radical shift in perspective: *“For what is seen is temporary, but what is unseen is eternal.”* This truth highlights humanity’s ongoing struggle with the second commandment: *“You shall not make for yourself an idol of any kind.”* After all, “seeing the unseen” seems like an oxymoron, and our nature is to trust what we can see. The word idol is translated from Hebrew as both *pesel* (“carved image”) and *temunah* (“likeness”), making it clear that any visible creation or object could become an object of worship. Idolatry is not merely the act of bowing before an image - it reflects humanity’s deep yearning to see what it worshiped. For Israel, idolatry held strong appeal for several reasons:

Growing Together From Soil to Sustenance to Nation-Building

**Farming the Future: Building the Nation from
the Roots in Garo Hills**

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- Guaranteed:** An idol seemed to guarantee the god’s presence, regardless of the worshiper’s behavior.
- Indulgent:** It offered a tangible quid pro quo arrangement: give and expect blessings in return.
- Sensory:** It provided a visible, tangible image of divinity—pleasing to the eyes than the unseen God.
- Convenient:** Worship could take place anywhere, anytime, unlike Yahweh’s commands to worship at His appointed place and time.
- Normal:** It was the default, the cultural norm throughout the ancient world outside Israel.

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"Equipping Hands, Igniting Hope: Building Capacity for Lasting Transformation"

Integrated Mission:

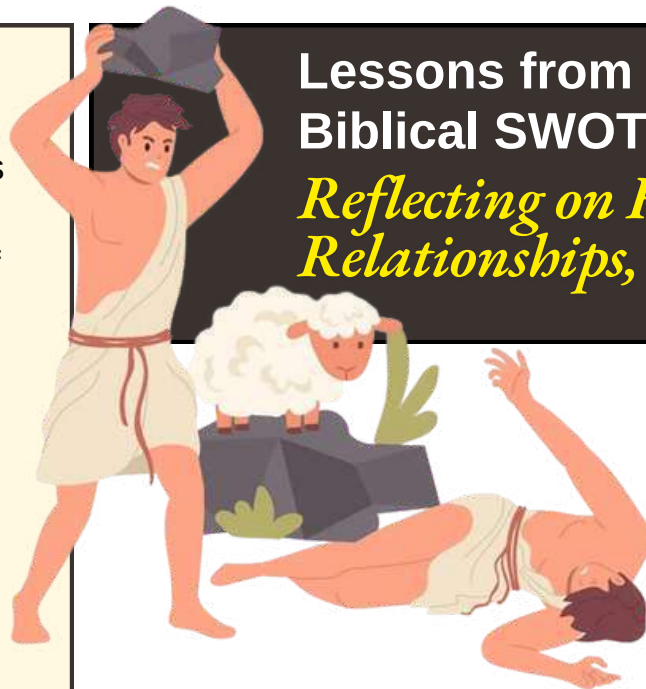
A Holistic Approach to Community Transformation

In the heart of our work among rural and tribal communities, we are rediscovering a powerful truth: the Gospel is not just a message to be preached - it is a life to be lived. This conviction shapes our vision of **Integrated Mission**, an approach that weaves together spiritual ministry with community development to bring holistic transformation.

Integrated Mission, also known as **Transformational Development**, recognizes that Jesus cares for the whole person—body, soul, and spirit. This mission model blends the preaching of the Gospel with acts of compassion and justice, creating a tangible expression of God's love in the everyday struggles of the poor and marginalized.

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The story of Cain and Abel (Genesis 4) is often cited as the earliest example of sibling rivalry. But beyond that familiar narrative lies a profound portrait of human emotion, moral decision-making, and the relentless grace of God. By exploring their lives through a SWOT analysis—evaluating their Strengths, Weaknesses, Opportunities, and Threats—we gain timeless insights into the nature of faith, leadership, relationships, and ethical living. This reflection encourages us to grow personally and spiritually, as individuals and as a community.



Lessons from the First Brothers: A Biblical SWOT Analysis of Cain and Abel

Reflecting on Human Nature, Relationships, and the Call to Redemption

Dr. P J George

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Officer, Elevate A Million
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STRENGTHS

Abel's Faithfulness

Abel's life is marked by sincere devotion. He offers to God "the firstborn of his flock and of their fat portions" (Genesis 4:4, ESV), symbolizing not just sacrifice, but wholehearted obedience. Hebrews 11:4 commends him, noting, "By faith Abel offered to God a more acceptable sacrifice than Cain... God commending him by accepting his gifts." Abel's faith-driven action reflects deep spiritual discernment and the willingness to give God the best.

Cain's Hard Work

Cain, a cultivator of the ground, demonstrates diligence and responsibility. As a farmer, he represents human ingenuity and labor in a post-Eden world. His efforts to grow food from the cursed ground (Genesis 3:17–19; 4:2) show resilience and a strong work ethic, underscoring the dignity of human labor even in hardship.

WEAKNESSES

Cain's Jealousy and Anger

When God favors Abel's offering, Cain is overcome by envy. The scripture records, "So Cain was very angry, and his face fell" (Genesis 4:5, ESV). Rather than seeking correction or reflection, Cain allows bitterness to fester—leading to the first murder. His response to divine correction in Genesis 4:7 shows a heart resisting transformation.

Abel's Vulnerability

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OPPORTUNITIES

Redemption and Divine Warning

God's warning to Cain before the murder is striking: "If you do well, will you not be accepted? And if you do not do well, sin is crouching at the door..." (Genesis 4:7). This reveals God's desire not to condemn, but to restore. Even after grave sin, Cain is not utterly forsaken—he is marked not for execution, but for protection (Genesis 4:15). This shows that the door to repentance is always open.

Teaching Through Tragedy

The Cain and Abel narrative continues to shape theological and ethical discussions. It highlights the destructive power of unrestrained emotions and the need for spiritual discernment. In ministry and leadership, this story becomes a vital teaching tool to address conflict resolution, emotional maturity, and God-honoring conduct. It's a cautionary tale and a source of hope.

THREATS

Consequences of Sin

Cain's actions bear heavy consequences. He becomes a

wanderer, estranged from God's presence and community (Genesis 4:12–16). His life serves as a solemn warning about the enduring cost of sin—not just spiritually, but socially and emotionally. His story urges us to heed God's correction before choices become irreversible.

Moral Decay and Human Nature

The early biblical narrative lays bare the reality of fallen humanity. Cain's jealousy mirrors what continues to plague individuals, families, churches, and nations today. God's words—"The voice of your brother's blood is crying to me from the ground" (Genesis 4:10)—speak to the weight of injustice and the sobering truth that our actions reverberate beyond ourselves.

CONCLUSION

A CALL FOR HEART TRANSFORMATION

The story of Cain and Abel is more than ancient history—it reflects the condition of our hearts today. It reminds pastors, parents, and leaders that unchecked emotions can destroy relationships, while faith and obedience bring God's favor. Abel's example calls us to offer our best to God, while Cain's downfall warns us to master sin before it masters us. In a world filled with conflict, this story urges emotional discipline, spiritual discernment, and a willingness to seek reconciliation. Above all, it reveals that God's grace extends even to the fallen. May we walk in faith like Abel, learn from Cain's failure, and become peacemakers marked by humility, empathy, and the wisdom of Scripture.

Christian Idolatry

Why the Seen Still Competes with the Unseen

All these reasons are vividly displayed in Exodus 32, when Israel fashioned a golden calf and worshiped it. Yahweh desired His people to believe in Him rather than depend on what they could see. Yet believing in the unseen was far more difficult than trusting something that can be touched. Because of their long history in Egypt, the Israelites were deeply drawn to the visible option. Notice, they did not deny that Yahweh was God, nor did they reject Him as the one who delivered them from Egypt. Instead, the moment they lost sight of Moses, they proclaimed the calf to be the very embodiment of Yahweh—the god who had led them out of bondage. They felt more comfortable with an image of god they can see, touch and control.

While most Christians today would never bow before statues of clay, idolatry still manifests in subtle yet powerful ways. Whenever we fail to trust God and pursue what is visible—rather than relying on Him for the unseen—we open the door to idolatry. When churches prioritize aesthetics over prayer, we silently declare that the “seen” matters more than the “unseen.” When, like Eve or Sarah, we grow impatient and attempt to short-circuit God’s timing, we elevate the immediate above the eternal. When we compromise integrity for fame, status, or security, we are loudly proclaiming that the visible matters more than the invisible, which we deem secondary to fight for. When we allow human influence to outweigh our commitment to God, we reveal that control matters more than surrender. And when we consistently prioritize worldly appointments over gatherings in God’s house, we unmistakably declare where our loyalties truly lie—between the seen and the unseen.

Our God is a master at setting boundaries. From the very beginning, He divided land from water and separated good from evil. When we choose to focus on the unseen, we also begin to discern the invisible boundaries of protection and providence that the Lord has placed around us. We sense the unseen hand of the Lord at work, restraining the visible forces that rise against us. Apostle Paul captures this truth beautifully: *“We are hard pressed on every side, but not crushed; perplexed, but not in despair; persecuted, but not abandoned; struck down, but not destroyed”* (2 Corinthians 4:8–9).

And this is our living hope: God will not remain unseen forever. A day is coming when He will return as King. Until then, if we humble ourselves under His mighty, unseen hand, He will lift us up in His time for all the world to see.

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Gasa English Medium Higher Secondary School

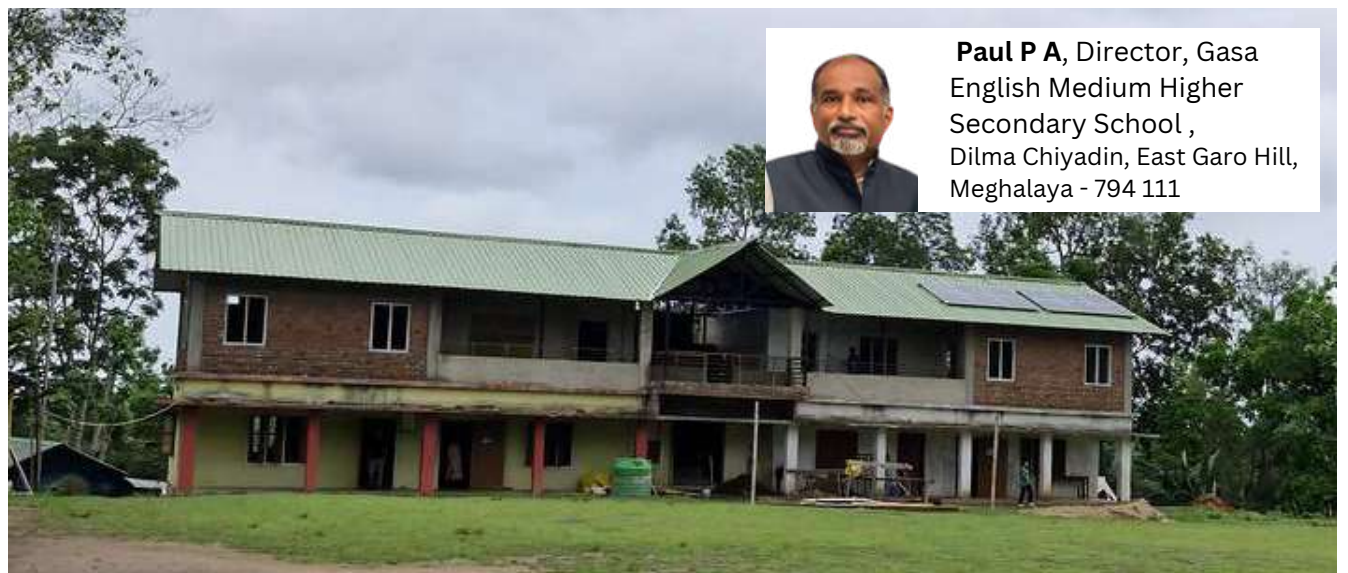
Lighting the Path in East Garo Hills

Amidst the rolling hills and quiet beauty of Donsimagre, in the Dilma Chiading region of East Garo Hills, Meghalaya, stands Gasa English Medium School - a symbol of determination, community spirit, and the transformative power of education.

In a region where children often walk long distances to school and face pressure to support their families through farming or chores, Gasa has emerged as a beacon of hope, offering access to quality education in one of Meghalaya’s most underserved areas.

A Journey Rooted in Community

- **2011:** Local villagers of Dilma Dilsekgre launched the school with passion but had to shut down due to lack of funds and management.



Paul P A, Director, Gasa English Medium Higher Secondary School, Dilma Chiyadin, East Garo Hill, Meghalaya - 794 111

- **2016:** The school was revived under the newly registered Snehadhan Charitable Trust, restarting from Nursery to Class 4 with 70 students and the first semi-permanent building.
- **2017:** Classes expanded up to Grade 10; a second building followed.
- **2020:** The school’s first permanent structure was built.
- **2023:** With 259 students, 13 teachers, and 2 staff, the school became a cornerstone of local education.
- **2024:** A new building floor was added; a computer lab launched to bridge the digital divide.
- **2025:** A milestone year - government approval for higher secondary was granted, opening new educational pathways for rural youth.

From humble roots to a respected institution, Gasa English Medium School stands as a testament to vision and collaboration.



"Growing Together: From Soil to Sustenance to Nation Building"

Farming the Future: Building the Nation from the Roots in Garo Hills



Roy K Alex, Chief Operating Officer, Elevate A Million Private Limited. Kochi



The Elevate A Million mission in the Garo Hills, Meghalaya, continued its commitment to transforming rural lives - this time with a sharper focus: **building the nation by empowering its farmers.**

Agriculture has always been the backbone of India, and yet rural farming families often remain marginalized from the economic growth narrative. This mission aims to change that - **one village, one farmer group, one harvest at a time.** By increasing family income through **sustainable farming** and **collective marketing**, we are not only uplifting households - we are laying the foundation for a more **resilient, self-reliant India.**

Mission Milestones

- 🌱 Capacity Building Workshops in natural farming, soil regeneration, pest control, and water conservation
- 👤 Formation and Strengthening of Farmer Producer Organizations (FPOs) for better bargaining power and access to national markets

- 📱 Digital Integration of rural farmers into traceable market systems for transparency and trust
- 💬 Community Dialogues that encouraged youth to see farming as a viable and dignified profession
- 💡 Farmer Success Stories: Families reporting 30 - 60% increases in income after switching to group farming and direct market linkages.

This mission is about more than agriculture - it's about **nation-building from the grassroots.** When rural families earn more, they invest in education, health, and productivity. Their children dream bigger. Their communities become stronger. And their contribution to the national economy becomes more visible, more valued.

From Margins to Mainstream

By promoting ethical agriculture and transparent supply chains, we are bridging the rural-urban divide and delivering **safe, traceable, adulterant-free food** to Indian households.

As farmers gain agency, they become **co-authors in India's development story**, not just beneficiaries.

Elevate A Million Private Limited



The next phase of the mission will focus on **scaling our farmer clusters, introducing smart technologies, and deepening partnerships with government schemes and private stakeholders to accelerate impact.** Elevate A Million Private Limited is a purpose-driven enterprise incorporated under the Companies Act of India, committed to transforming rural livelihoods. Our vision is to uplift one million families across India by enabling them to thrive through sustainable farming, value addition, and access to better markets. Using cutting-edge technology and inclusive business models, we aim to build resilient communities, empower farmers, and create lasting economic impact - one family at a time.

Why Integrated Mission?

Our mission field reveals deep interconnections between spiritual poverty and economic, social, and environmental brokenness. By embracing a holistic mission, we can address these complex realities in ways that are:

- **Holistic:** Meeting both spiritual and physical needs.
- **Sustainable:** Encouraging long-term change through local ownership.
- **Trust-building:** Demonstrating the love of Christ in ways people can see and experience.
- **Empowering:** Raising local leaders and reducing dependency.
- **Contextual:** Adapting to the unique challenges and strengths of each community.

How Do We Practice Integrated Mission?

We are currently implementing this approach through a variety of local initiatives:

- **Church-led Development:** Equipping village churches to serve as hubs for literacy, health awareness, and nutrition support - while remaining places of prayer and worship.
- **Livelihood Support:** Partnering with local farmers and women's groups to develop income-generating activities, including organic farming, crafts, and self-help enterprises.

"Equipping Hands, Igniting Hope: Building Capacity for Lasting Transformation"

- **Tentmaking Ministry:** Supporting bi-vocational pastors and mission workers who combine farming or trade with discipleship, making ministry self-sustaining and rooted in the community.
- **Youth & Education Programs:** Running after-school coaching, vocational training, and life-skills mentoring, especially for children from vulnerable families.
- **Health and Sanitation Initiatives:** Promoting clean drinking water, basic health camps, and addiction recovery programs in hard-to-reach villages.
- **Environmental Stewardship:** Promoting sustainable agriculture, tree planting, and climate resilience as a reflection of our call to care for God's creation.

A Biblical Mandate

From Jesus' own mission statement in Luke 4:18-19 to the exhortations of James 2:14-17, we see that faith must be lived out in action. Integrated Mission allows us to preach the Gospel not only with words, but through deeds that restore dignity, justice, and hope.

Looking Forward

As we move forward, we invite you to pray for wisdom, perseverance, and favor as we empower local leaders, deepen our community engagement, and remain rooted in the Gospel. Our prayer is that every village will see not only churches planted, but lives uplifted—spiritually and practically.



John Alex
Joint Director of Agriculture (Rtd) & Director, P R Baby Foundation, Kochi
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Empowering Communities in Garo Hills, Meghalaya

A Journey of Faith, Unity & Sustainable Development

As we step into July 2025, our mission continues to flourish through the grace of God. At the heart of our efforts lies a vision of holistic community transformation - uplifting livelihoods, deepening spiritual roots, strengthening national commitment, and bringing tangible help to the needy. Through faith and teamwork, we see lives changed daily in the remote hills of Meghalaya.

1. United for Change: Teamwork in Community Development

“Two are better than one... for if they fall, one will lift up his fellow.” — Ecclesiastes 4:9–10

Empowered by unity in Christ, local churches, Christian NGOs, and dedicated believers are joining forces to uplift communities:

- **Skill-building workshops** in tailoring, bamboo crafts, and farming—empowering women and youth for self-reliance.
- **Infrastructure improvement initiatives** like setting up village knowledge centers and water system restoration - acts of love expressed through service.
- **Education and health awareness** — Our mission is to serve with compassion and purpose

2. Faith at Work: Income-Generating Initiatives

“Whatever you do, work heartily, as for the Lord...” — Colossians 3:23

We believe that economic freedom reinforces family strength and deepens discipleship. Our key efforts include:

- **Self-Help Groups:** Women-led enterprises in handicrafts and organic agri-products, sold through church-supported networks.
- **Farmer Producer Organizations:** Training in sustainable farming, branding farm produce and marketing.

3. Building the Nation: Citizens with a Christian Witness

“Pray for the peace of the city... for in its welfare, you will find your welfare.” — Jeremiah 29:7

We train believers to love their nation through action:



- **Swachh Bharat campaigns** led by churches - instilling habits of cleanliness and dignity.
- **Digital literacy initiatives:** Equipping young people with skills and moral compass for the digital world.
- **Anti drug campaigns:** Encouraging responsible citizenship for a drug free village.

4. Compassion in Motion: Serving the Needy

“Whatever you did for one of the least of these... you did for Me.” — Matthew 25:40

Christ’s love takes shape in practical outreach:

- **Mid day meals in Schools** - sponsored by congregations.
- **Medical camps** - combining physical healing with spiritual encouragement.
- **Disaster relief teams** - bringing help, hope, and the Gospel to those in crisis.

Pr. Hardingson A Sangma
Director, Moradam
English Medium
School, Moradam,
South Garo Hills.



5. Stewardship of Creation: Living Sustainably

“The earth is the Lord’s, and everything in it.” — Psalm 24:1

We see environmental care as responsibility

- **Tree-planting initiatives** led by churches to restore degraded lands.
- **Solar energy adoption** in mission schools and church compounds.
- **Teaching eco-discipline** as part of faithful Christian living.

6. Spiritual Growth: Rooted and Growing in Christ

“But grow in the grace and knowledge of our Lord and Savior Jesus Christ.” — 2 Peter 3:18

At the core of our mission lies discipleship and spiritual renewal:

- **Spiritual enrichment programs** that build strong believers.
- **Youth discipleship programs** - raising up the next generation in faith and wisdom.
- **Leadership training** - equipping leaders to shepherd communities with greater vision and depth.